BROCHURE

QUANTUMRISE
Talent Group

HOW TO USE AI IN RECRUITMENT AND TALENT ACQUISITION



REIMAGINE HOW YOU RECRUIT THE BEST TALENT IN PARTNERSHIP WITH AI

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We find that many recruiters and talent acquisition practitioners want to use AI tools to enhance their work but are unsure how.

AI is reshaping the world of work. From **asset creation** to using AI as a **thought partner** and **digital colleague,** it's changing how we work as a professional.

This practical programme is ideal for those working in the field of recruitment and talent acquisition. It gives space to explore, experiment and build confidence so you can harness AI with purpose.

UNLOCK THE POTENTIAL OF AI IN RECRUITMENT AND TALENT ACQUISITION

By the end of the programme, you'll gain the benefits of using AI by:

1

Boosting your productivity
Use AI to streamline candidate sourcing, simplify admin and speed up screening and communications.

2

Sharpening up your critical thinking
Learn how to use AI to assess job profiles, identify skills gaps and challenge bias in your decision-making.

3

Creating more confidence
Move beyond surface-level work and experiment with innovative, ethical ways to apply AI across the recruitment process.

You'll have practical tools, a confident mindset, and a clearer idea of what's possible.

module 1

AI FOR RECRUITMENT PRODUCTIVITY

SET THE FOUNDATION

This module is all about building confidence, curiosity, and capability in using AI as part of your hiring workflow. You'll:

- Reflect on your mindset around AI and uncover its potential in modern talent acquisition.
- Discover how AI can support job advert writing, CV screening, interview preparation and candidate engagement.
- Learn a simple, effective framework to get better, faster results from tools like ChatGPT and Microsoft Copilot.
- Practise using AI to design job descriptions, shortlists, candidate communications, and outreach campaigns.

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module 2

STRATEGIC AND CREATIVE AI FOR TALENT ACQUISITION

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TIME TO THINK BIGGER

This module stretches your imagination and inspire new ways of attracting, assessing, and hiring top talent. You'll:

- Explore creative use cases for AI across the full talent acquisition lifecycle with an ethical approach.
- Use AI to analyse market trends, map competitor skills and enhance employer branding content.
- Learn how to turn hiring data into action with summaries and predictive insights.
- Experiment with generating visuals and storytelling assets that make your recruitment marketing stand out.

“Hayley delivered this AI training for us and we all came away buzzing and more importantly there are lots of examples of team members applying that learning already.

We highly recommend this programme.”

NICHOLAS JOHNSTON, CHIEF EXECUTIVE,
EDUCATION COMPETENCIES CONSORTIUM

ECC Educational Competencies Consortium Limited.

“A huge thanks to you for the training that you delivered to the Team this week on AI.

Everyone thoroughly enjoyed the sessions and really appreciated the practical and non-techy approach to the topic.

And I’ve already seen it being put into action to accomplish a few tasks that we’ve been battling with for a while.”

ALEX O’ROURKE, CO-FOUNDER, LOCKSMITH LTD

LOCKSMITH

£2,495 plus VAT

Up to 10 people per cohort

Recordings included

To find out more email
hello@quantumrise.co.uk

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